



15<sup>th</sup> November 2021

To

The Principal,

New Prince Shri Bhavani College of Engineering and Technology,

Gowrivakkam, Chennai – 600073

Sir,

Sub.: Letter of Intent – Media Partner for ACIC– reg.

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With reference to the establishment and continued operation of Atal Community Innovation Center (ACIC) at your Institution, we look forward to partnering with you to serve the unserved/underserved areas of the country with respect to the start-up and innovation ecosystem.

We intend to partner with your Institution for promotion of the activities of the ACIC including seminars, conferences, product related activities, etc. We will ensure the reach of all innovative activities to all members of the society.

Thanking you,

Yours faithfully,

For VIPRAS ADZ

*Geetha Lakshmi*  
Partner



Accredited by Indian Newspaper Society (INS), New Delhi

Approved by Govt. of Tamilnadu & Authorised Agency for Sri Venkateswara Bhakti Channel, T.T.D.